



ZULAKIS  
CREATIVE

# ORAL HISTORY VIDEOS

EVERYTHING YOU  
NEED TO KNOW

**CAN'T WAIT TO GET  
STARTED?**



Scan the QR code to  
complete our  
questionnaire or email us  
at [jzulakis@gmail.com](mailto:jzulakis@gmail.com)



# EVERYTHING YOU NEED TO KNOW ABOUT YOUR ORAL HISTORY VIDEO

**O**ur aim is to craft a cherished video that truly reflects your unique story. By building a genuine connection with you, your family, or your organization, we ensure that the final product aligns perfectly with your viewing preferences. Here, you'll find an outline of the typical steps we follow, guiding you through our creative journey from inception to completion.



# 1. GETTING TO KNOW YOU

When you express interest in partnering with ZULAKIS CREATIVE to bring your story to life, our journey begins with a friendly chat, either over the phone or via Zoom— whichever suits your preference. As we anticipate a meaningful collaboration, we prioritize establishing a solid foundation of trust and open dialogue. Following our conversation, we'll take some time to reflect, and together, we'll decide whether to embark on this exciting project or explore other possibilities.

# 2. PRODUCTION PROPOSAL & AGREEMENT

Once you express interest by email or through our form, we'll provide a comprehensive production proposal, a project timeline, and a straightforward agreement for your approval. This step helps us define the project's scope, set a start date, and discuss costs based on your budget.

# 3. RECORDING

Together, we'll help you select the ideal setting for your story, whether it's at home, your business, or a favored location with a quiet environment suitable for video recording. We prefer natural light to create a warm and authentic atmosphere. Our discreet and professional equipment ensures minimal intrusion into your space. We only require access to an outlet, room for a chair, and space for two tripods to set up our cameras.

To make the recording process smooth and engaging, it's often beneficial to have a family member or someone who knows you well present. They can help ask questions and encourage your recollections, ensuring the stories flow naturally and authentically.

# 4. SUGGESTED QUESTIONS

There are no hard and fast questions, but here are some ideas to help start the memories flowing:

## 1. Early Life and Family:

1. Can you tell us about your upbringing and family background?
2. What were some of your fondest childhood memories?

**2. Education and Career:**

1. Where were you educated and what were the most important lessons you learned?
2. How did you choose your career path, and what motivated you in your professional life?
3. Could you describe a pivotal moment or project in your career that had a significant impact on your professional growth? What lessons did you learn from that experience?
4. Throughout your career, you've likely encountered challenges and obstacles. Can you share a particularly challenging situation and how you overcame it? What strategies or mindset helped you navigate those difficult times?
5. Your contributions in the field of \_\_\_\_\_ have been substantial. Can you highlight a specific achievement or initiative that you are especially proud of? How do you believe it has made a positive difference in your industry or community?

**3. Historical Perspective:**

1. What major historical events or changes have you witnessed during your lifetime, and how did they impact you personally?
2. Were there any specific moments that stand out to you as particularly influential or transformative in your life?

**4. Personal Passions and Hobbies:**

1. You mentioned being interested in \_\_\_\_\_. Could you elaborate on your pursuits and their importance in your life?
2. Are there any memorable experiences related to your endeavors that you'd like to share?

**5. Life Philosophy and Values:**

1. What values or principles have guided you throughout your life?
2. Can you share any life lessons or wisdom that you've gained over the years?

**6. Family and Relationships:**

1. How has your family played a role in shaping your life and supporting your endeavors?
2. Do you have any stories or anecdotes about your relationships with loved ones that you'd like to share?

**7. Travel and Adventures:**

1. You mentioned a desire to travel. Could you talk about some of your most memorable travel experiences?
2. Are there any destinations or cultures that left a profound impact on you?

**8. Community and Advocacy:**

1. Have you been involved in any community activities, social causes, or advocacy work?
2. How do you see the role of community engagement in one's life?

**9. Life in the New York City Metropolitan Area:**

1. Being based in the NYC Metropolitan area, how has this vibrant environment influenced your life?
2. Are there any unique experiences or stories related to your time here that you'd like to share?

**10. Looking to the Future:**

1. What are your hopes and aspirations for the future, both personally and for society as a whole?
2. Do you have any advice or words of encouragement for future generations?

## 5. ADDITIONAL MEDIA

### PRINT OR DIGITAL PHOTOS & VIDEO

We'd love to incorporate your cherished photos and videos. There's something truly magical about connecting a face to a name. The addition of pictures and videos from your personal history breathes vibrant life into your narratives, infusing them with a vivid richness.

Certainly, captioning the photos to harmonize them with your stories is an essential step in the process. While it may demand some time and effort, the investment is undoubtedly worthwhile. Your commitment to this detail ensures that each image seamlessly aligns with your narratives, weaving a tapestry of memories and stories that resonate deeply with your audience.

Ideally, having your photos pre-scanned and sent to us digitally is our preferred method, but we can certainly accommodate you by arranging to receive and scan your photos for an extra fee if that's more convenient.

When it comes to sharing your digital treasures with us, feel absolutely at ease. You can do so through any convenient means that suit you best. Your stories, your memories, and your convenience are our top priorities.

## MUSIC

We highly suggest incorporating our inclusive royalty-free music selection into your project, seamlessly integrated at no extra cost. This choice ensures your video can be freely shared without any pesky copyright concerns. Music, with its enchanting melodies, possesses the magical ability to amplify the storytelling experience, pulling the heartstrings and evoking emotions with each passing moment. Furthermore, it serves as the propellant for longer narratives, skillfully establishing rhythm and vitality to keep your story moving forward.

## 6. THE EDITING PROCESS

Once we've captured your captivating story on camera, we'll embark on the enchanting journey of post-production. Our mission? To uphold the sacred project agreement and craft an edited rendition of your cherished tales.

We'll deliver a Vimeo link to an initial online draft (Version 1), eagerly anticipating your valued feedback. The choice is yours: you can comment online using our Vimeo reviewing tool, or we can convene in person or via Zoom to explore every nuance and discuss any essential adjustments for Version 2, ensuring a result that exceeds your expectations.

Afterward, we'll unveil Version 3, ready to fine-tune it to your heart's desire. We're committed to making any minor refinements you feel will enhance the magic of your story. Your narrative, your vision, our dedication. We can discuss additional versions beyond the project scope, if you wish.

## 7. DIGITAL DELIVERY

We value your convenience, so you have choices for video delivery. Whether you prefer a thumb drive, an external hard drive, or online platforms like YouTube, we're flexible to your preferences.

We'll maintain a temporary Vimeo channel with all three versions for hosting your video, secure and shareable for one month. You can easily download the high-resolution video from our channel anytime before it expires.

Concerned about online privacy? Review our [Privacy Policy](#) and don't worry – we offer versatile privacy settings. You can choose everywhere from password protection for exclusive access or make it unsearchable but accessible via a direct link, giving you control over who sees your creation. Your comfort and security are paramount.